



Bushnell®
BUILT FOR THE PURSUIT

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*75 years ago our storied history began when David Bushnell brought high quality binoculars to the masses. His original pursuit remains ours still. To make the soul-enriching joy of the outdoors more accessible to more people. Filled with pride, our gaze turns to the next 75 years as we continue to innovate products that enhance your performance and elevate your experiences. Because like you, we are **Built For The Pursuit.***

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NEW



BONE COLLECTOR™ 1000

LASER RANGEFINDER

BONE COLLECTOR 1000 LASER RANGEFINDER

The all-new BONE COLLECTOR 1000 Rangefinder brings extended ranging capability and a refined ergonomic design to the hunting market. Maximum distance has been extended to 1000 yards on reflective targets. An all-glass optical system and fully-multi coated lenses provide best-in-class light transmission. Includes extremely fast ranging with scan mode, ARC (angle range compensation) technology, and +/- 1-yd ranging accuracy.

NEW LBC1000 6x25mm, 1,000yds, ARC Technology, Fast Ranging with Scan Mode **MSRP PRODUCT: \$149.99**



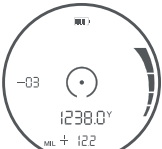
BONE COLLECTOR™ 1800

LASER RANGEFINDER

BONE COLLECTOR 1800 LASER RANGEFINDER

The all-new BONE COLLECTOR 1800 Rangefinder adds on to the 1,000 to extended ranging capability and includes Applied Ballistics® onboard for best-in-class rangefinder performance. Maximum distance has been extended to 1,800 yards on reflective targets. Applied Ballistics ultralite gives you a ultra accurate shooting solutions out to 800yds. An all-glass optical system and fully-multi coated lenses provide best-in-class light transmission. Includes extremely fast ranging with scan mode, ARC (angle range compensation) technology, and +/- 1-yd ranging accuracy.

NEW LBC1800 6x25mm, 1,800yds, ARC Technology, Fast Ranging with Scan Mode **MAP'd PRODUCT: \$199.99**



VIVID DISPLAY RETICLE

PRIME™ 3000

LASER RANGEFINDER

PRIME™ 3000 LASER RANGEFINDER

The all new Prime 3000 kicks off Bushnell's next generation of rangefinders with a new ground up design combined with class leading technology that delivers extreme long distance ranging in a new durable construction. Starting with performance the Prime 3000 accurately ranges 2,200-3,000yds with +/- 2yd accuracy and +/- 1yd accuracy from 5-2,200yds. When we say IPX7 fully-waterproof, we mean it. The all new housing design has been tested to meet the IPX7 standard to stand up to the elements of the outdoors. The new, even brighter display includes Bushnell's proven ActivSync technology. ActivSync Display system allows you to clearly see the reticle and ranging data in any lighting condition, Auto-adjusting black-to-red reticle and display fluidly morphs to your background for maximum contrast and visibility in all conditions. With all of these new upgrades to the Prime rangefinder family Bushnell's redefining what you should expect from your rangefinder, again.

NEW LP3000 6x25mm, 3,000yds, ARC Technology, Near/Far Target Modes, Fast Ranging with Scan Mode, Gen II Vivid Display with Activsync Technology **MAP'd PRODUCT: \$299.99**



ACTIVSYNC™
DISPLAY TECHNOLOGY
Auto-adjusting black-to-red for maximum contrast in all light conditions.

PRIME™ 4000

LASER RANGEFINDER

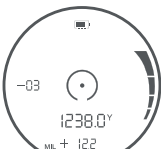
PRIME™ 4000 LASER RANGEFINDER

For the experienced western hunter on a hunt of a lifetime or the competitive shooter on stage with the match in the balance - the Prime 4000 is the answer. The Prime 4000 accurately ranges 2,200-4,000yds with +/- 2yd accuracy, +/- 1yd accuracy from 1,000-2,200yds and +/-0.5yd accuracy from 5-1,000yds. Applied Ballistics Ultralite is included and can be upgraded to AB Elite in the Bushnell Ballistics App. When we say IPX7 fully waterproof, we mean it. The all new housing design has been tested to meet the IPX7 standard to stand up to the elements of the outdoors. The new, even brighter display includes Bushnell's proven Activsync technology. Activsync Display system allows you to clearly see the reticle and ranging data in any lighting condition, auto-adjusting black-to-red reticle and display fluidly morphs to your background for maximum contrast and visibility in all conditions. The Prime 4000 is ready for any challenge.

NEW LP4000 6x25mm, 4,000yds, Bluetooth with upgradeable on-board Applied Ballistics, +/- .5° Accuracy with ARC, Gen II Vivid Display with Activsync Technology **MAP'd PRODUCT: \$399.99**



ACTIVSYNC™
DISPLAY TECHNOLOGY
Auto-adjusting black-to-red for maximum contrast in all light conditions.



VIVID DISPLAY RETICLE

FUSION™ X

RANGEFINDING BINOCULAR



RED & BLACK
ACTIVSYNC™ DISPLAY

1 MILE
RANGING

FUSION X™ RANGEFINDING BINOCULAR

Bushnell's Fusion X boasts superb ranging accuracy and advanced optics for the best of both worlds in one unit. Our HDOS—High-Definition Optical System—provides optimum viewing clarity, and you never have to worry about the rangefinder falling short because this unit delivers detailed readings for distances up to a full mile. Built to take the hard knocks field use deals out, this full-size 10X42 design supports a rock-steady hold and great magnification but without being too bulky and heavy. The Fusion X won't so much blink when the weather gets rough and your view won't be compromised thanks to its IPX7 waterproofing and Exo-Barrier lens coatings. Whether it's meat for the table or a chance at the buck or bull of a lifetime, the Fusion X will be there when you need it most.

FX1042AD 10x42mm, 1 MILE, ActivSync Display **MAP'd PRODUCT: \$699.99**



ACTIVSYNC™ DISPLAY TECHNOLOGY

Auto-adjusting black-to-red for maximum contrast in all light conditions.



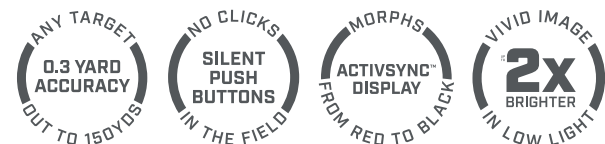


0.3
YARD ACCURACY
ACROSS ANY TARGET.

BROADHEAD™ LASER RANGEFINDER

The next level of precision ranging from the innovator of the category, the Broadhead features an all new ranging engine capable of 0.3-yd accuracy on targets out to 150 yards. The Broadhead can also range out to 1,500yds with 1yd accuracy. This has been tested on 3D archery targets and animal hides ensuring the range is accurate in the field and in competition, no matter your target.

LA1500AD 6x24mm, 1,500yds, ARC Technology, ActivSync Display **MAP'd PRODUCT: \$299.99**



**ACTIVSYNC™
DISPLAY TECHNOLOGY**
Auto-adjusting black-to-red
for maximum contrast
in all light conditions.

UP TO
2X
BRIGHTER
LIGHT TRANSMISSION

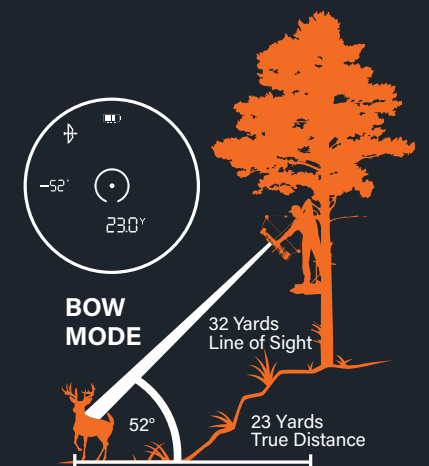
+/- 1
DEGREE ANGLE
ACCURACY

LRF TECHNOLOGY

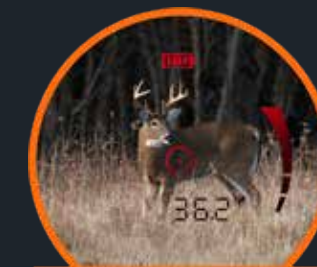
ANGLE RANGE COMPENSATION



ARC Technology with +/- 1-degree angle accuracy – ARC (Angle Range Compensation) simultaneously gives you true horizontal distance as well as line-of-sight distance making your up and downhill shots just as accurate as those on level ground.

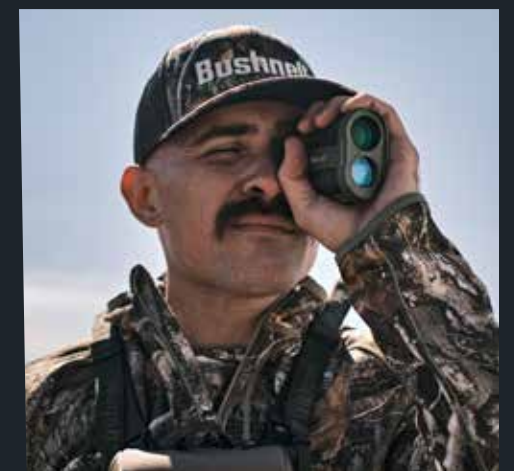


ACTIVSYNC RETICLE - BEST OF BOTH WORLDS



**ACTIVSYNC™
DISPLAY TECHNOLOGY**
Auto-adjusting black-to-red
for maximum contrast
in all light conditions.

ActivSync Reticle Technology – Auto-adjusting black-to-red reticle and display fluidly morphs to your background for maximum contrast and visibility in all conditions.



NEAR & FAR TARGET MODES

With near and far mode, you can be sure that you are ranging your target even with objects in the foreground and background that would normally give you competing ranges. Both of these modes utilize scan mode to allow you to range an area and get the nearest and farthest object in the area you are ranging. Near mode shows you the nearest object and is helpful when a deer is in front of a tree line or a target in front of a berm. Far mode does the opposite and shows you the farthest object in the area you are ranging. This is helpful when ranging through brush or tree branches and also helps in fog or rain.

ULTRA FAST MODE

Ultra-Fast Scanning – When holding down the range button, the Broadhead automatically goes into scan mode where it updates range 4 times per second. This gives you more information and faster to get you on target quicker.



MATCH PRO ED BINOCULAR

The all-new Match Pro ED Binocular with SHOTCALL reticle is designed to condense and lighten the long-range shooter's gear bag by combining features of a high magnification binocular and an MRAD based reticle for ranging, target sizing and shot correction. Dual diopters, adjustable level reticle and smooth operating main focus ensure the binocular can be calibrated for any user's vision for no-strain, all-day glassing while the new IPD Bridge-Stabilizer prevents accidental IPD adjustment even in demanding environments.

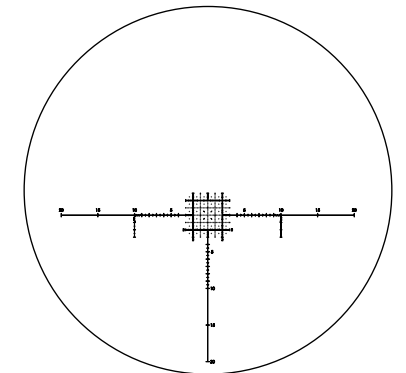
NEW
MPI556G

15x56mm, ED Prime, Shotcall MIL Reticle

MAP'd PRODUCT: \$699.99



NEW



SHOTCALL RETICLE

NEW



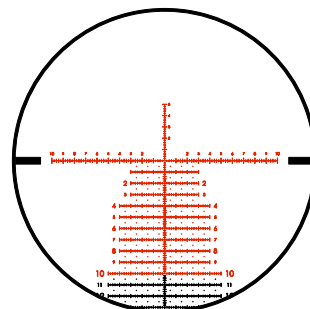
MATCH PRO ED RIFLESCOPE

Purpose-built for the competitive and advanced shooter, the Match Pro ED greatly expands on what the original Match Pro brought to the market. The 5-30x56 configuration, 34mm main tube with over 100 MOA of elevation travel, ED Prime objective with EXO Barrier and fully featured user-interface edge out the competition. Locking turrets, elevation zero-stop and 2-stage pop-up revolution indicator, along with 3-position removable power change lever allow the user to tailor the rifle scope to their rig and preferences while the Deploy MIL 2 reticle with 11 intensity illumination control with alternating off-intervals and 6hr auto-off timer ensure the reticle is illuminated when needed.

NEW
MP53056DMI

5-30x56mm, Black, Deploy Mil 2 Illuminated Reticle

MAP'd PRODUCT: \$699.99



**DEPLOY MIL 2
ILLUMINATED**



PRIME™



INCLUDES CENTERFIRE BDC
TURRETS (RP312OCF)



INCLUDES STRAIGHT-WALL
BDC TURRETS (RP312OSW)



NEW

PRIME™ BDC TURRET RIFLESCOPES

RP312OCF includes yardage-marked turrets for the following centerfire cartridges:
.270 Win, .308 Win, .30-06 Sprg, .300 Win Mag, 6.5 Creedmoor
RP312OSW includes yardage-marked turrets for the following straight-wall cartridges:
350 Legend, 450 Bushmaster

NEW RP312OCF	3-12x40mm, Black, Multi-X Reticle	MAP'd PRODUCT: \$244.99
NEW RP312OSW	3-12x40mm, Black, Multi-X Reticle	MAP'd PRODUCT: \$244.99



PRIME™ MULTI-TURRET RIFLESCOPE

The PRIME 3-12x40 Multi-Turret is an unmatched value that includes 7 total turrets, including ones that can turn your slug gun, muzzle loader, or rifle into a freezer filling tack driver. The PRIME 3-12x40 Multi-Turret is a lightweight, compact, dual-purpose riflescope with multiple turrets, a simple Multi-X reticle, and has a side focus from 10 yards to infinity, and of course - the 7 included turrets:

- MOA TURRET
- 350 GRAIN 3 PELLET TURRET
- 250 AND 300 GRAIN 3 PELLET TURRET & 12 GAUGE
- 250 AND 300 GRAIN 2 PELLET TURRET & 20 GAUGE
- 450 BUSHMASTER TURRET
- 22LR TURRET
- .17 HMR TURRET

RP3120BS3	3-12x40mm, Black, Multi-X Reticle	MAP'd PRODUCT: \$244.99
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Trophy® XLT Riflescopes

Excellent low-light performance and resolution with RAINGUARD® HD coating that repels water on the lens. The Trophy XLT riflescopes come with a DOA quick ballistic reticle for fast, accurate shots with any caliber. The DOA Quick Ballistic Reticle provides 5 drop points with 5 mph wind hold lines. The reticle can be used for any caliber that matches your typical hunting cartridges out to 500 yards. With the free Bushnell Ballistics App you can quickly determine your exact distances on the reticle making it easy to have confidence in every shot.

LIMITED CHANNEL AVAILABILITY

RT3940BS11	3-9x40mm, Black, DOA Quick Ballistic Reticle	MSRP: \$129.99
RT3950BS11	3-9x50mm, Black, DOA Quick Ballistic Reticle	MSRP: \$149.99
RT4124BS11	4-12x40mm, Black, DOA Quick Ballistic Reticle	MSRP: \$149.99

Trophy® Riflescopes

It's a new breed that delivers an unbeatable combination of edge-to-edge clarity, best-in-class light transmission and affordability. The shorter 1-piece tube stays out of your way while fully multi-coated optics provide a brighter, clearer image in any weather, thanks to RAINGUARD® HD lens coating. And its Fast-Focus eyepiece and side parallax adjustment (on select models) make dialing in your next trophy as easy as deciding which end of a backstrap to eat first.

753960	3-9x40mm, Black, Multi-X Reticle	MSRP: \$129.99
7539608	3-9x40mm, Black, DOA 600 Reticle	MSRP: \$134.99
753950	3-9x50mm, Black, Multi-X Reticle	MSRP: \$159.99
754120	4-12x40mm, Black, Multi-X Reticle	MSRP: \$159.99
756185	6-18x50mm, Black, Multi-X Reticle	MSRP: \$199.99

Rimfire® Riflescopes

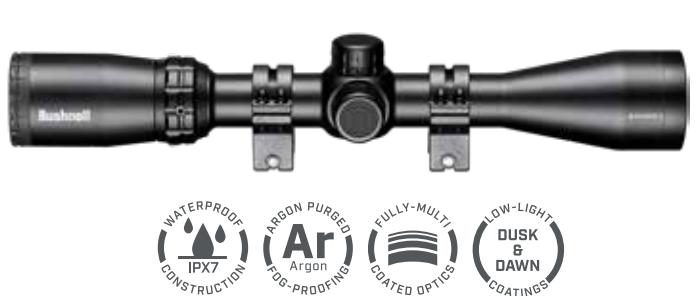
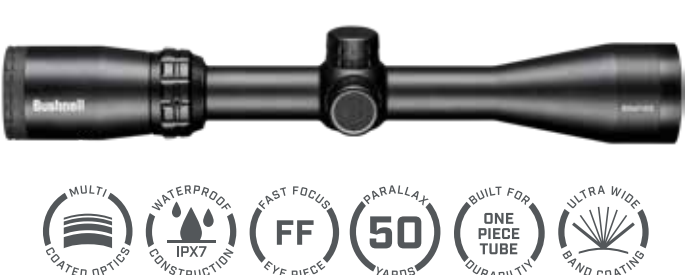
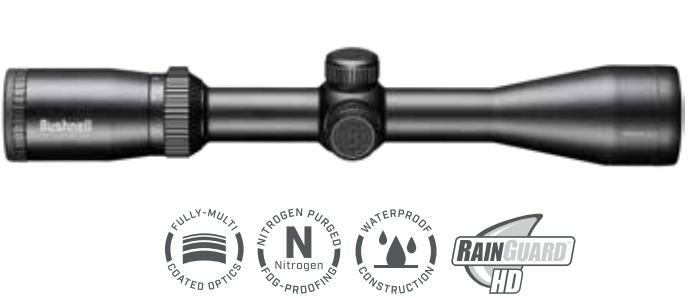
Designed to deliver peak performance for the 40-grain .22 LR, this scope boasts a BDC reticle with hold positions out to 125 yards—and you'll never miss your shot thanks to capped turrets that protect your settings in the field. Shots at first and last light are in the bag too, thanks to enhanced optical glass that boosts contrast and resolution. And tough? You bet, thanks to a one-piece, aircraft-grade aluminum body that has no problem standing up to the elements and rough use. You'll also have the confidence to know it won't fog up on you since it's fully IPX7 waterproof.

RR3940BS4	3-9x40mm, Black, Dropzone 22 Reticle	MSRP: \$99.99
RR3940BS13	3-9x40mm, Black, Illuminated Dropzone 22 Reticle	MSRP: \$119.99

Banner® 2 Riflescopes

Get a clear view of your target in low-light conditions with the Bushnell Banner 2 Dusk & Dawn Rifle scope. Featuring the Multi-X reticle and fully multi-coated (FMC) lenses, this rifle scope gives you a vivid image, even at dusk and dawn. The Bushnell Banner 2 Dusk & Dawn Rifle scope is perfect for hunting deer and other animals that are most active at the threshold of night and day.

RB3940BS12	3-9x40mm, Black, Illuminated DOA Quick Ballistic Reticle	MSRP: \$114.99
RB6185BS12	6-18x50mm, Black, Illuminated DOA Quick Ballistic Reticle	MSRP: \$164.99
RB6394BS11	3-9x40mm, Black, Extended Eye Relief, DOA Quick Ballistic Reticle	MSRP: \$99.99
RB4124BS11	4-12x40mm, Black, DOA Quick Ballistic Reticle	MSRP: \$119.99
RB3950BS11	3-9x50mm, Black, DOA Quick Ballistic Reticle	MSRP: \$109.99
RB3940BS11	3-9x40mm, Black, DOA Quick Ballistic Reticle	MSRP: \$99.99
RB6185BS11	6-18x50mm, Black, DOA Quick Ballistic Reticle	MSRP: \$149.99



Trophy® Quick Acquisition Rifle scope

The all new 1-6x 24mm Trophy Quick Acquisition scope is equipped with an Illuminated Dot Drop reticle with 6 on/off settings. With a 1/2 MOA Dot with 2 MOA drops makes it easy to get on target quickly and clearly. The control also has an “off” position between each intensity setting so you don’t have to return to zero and lose your preferred intensity. The Capped turrets protect your windage and elevation settings. An improved optical design with Multi-coated surfaces and Ultra Wideband Coatings provide enhanced light gathering and clarity. The Trophy Quick Acquisition is also built to withstand the elements with a durable one-piece body that is IPX7 waterproof rated.

RT1624BS15	1-6x24mm, Black, Dot Crop Reticle	MSRP: \$199.99
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AR Optics™ Multi-Turret Rifle scope

This all-new Second Focal Plane (SFP) 4.5-18x40 AR Optics rifle scope features our new Illuminated Windhold reticle and includes 5 turrets for popular calibers. The foundation for this scope is an aircraft aluminum 1" tube with large exposed MIL turrets. You'll love how fast magnification changes are with the included short and long Throw Levers. In addition to the standard MIL-based elevation turret, there are x4 additional BDC, Caliber-Specific elevation turrets included.

MIL BASED (6 MIL/REV, 0.1 MIL INCREMENT) DEFAULT/INSTALLED
6.5 CREEDMOOR
224 VALKYRIE
308 WIN
223 REM

AR741840E	4.5-18x40mm, Black, Windhold Mil Reticle, BDC Elevation Turrets	MSRP: \$219.99
AR741840EI	4.5-18x40mm, Black, Windhold Mil Illuminated Reticle, BDC Elevation Turrets	MSRP: \$279.99



AR Optics™ Illuminated Rifle scope

These rifle scopes feature our illuminated BDC reticle for fast and accurate target acquisition. To speed up switching between magnification we've given you two Throw Down Power Change Levers (PCL) of different length. The 6 mil per revolution turrets are capped to protect them from bumps and hard use. It utilizes a 30mm main tube, illumination is provided via CR2032 battery, and it's IPX7 waterproof.

AR71624I	1-6X24mm, Black, Illuminated .223/5.56 BDC Reticle	MSRP: \$279.99
AR71824I	1-8X24mm, Black, Illuminated .223/5.56 BDC Reticle	MSRP: \$349.99



NEW

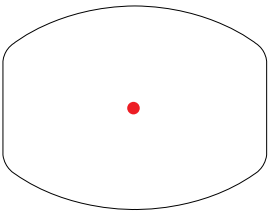
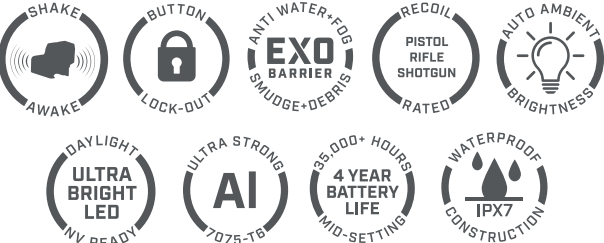
RXM-300

REFLEX SIGHT

RXM-300 REFLEX SIGHT

Built for any small-arm and any use-case whether pistol-competition, self-defense, rifle, handgun or shotgun, the large lens, durable housing, versatile mounting and fully featured electronics do it all. Direct mount to optics ready pistols with the RMR/SRO footprint, heavy recoil rating and durable MIL-STD-810 rated 7075-T6 billet aluminum housing with IPX7 ingress rating, FMC glass lens with EXO Barrier coating are built to take a beating. The high-efficiency 3 MOA LED with selectable auto-intensity, selectable shake-awake, and button lockout features allow for user-customization.

NEW RXM300 1x28mm, Black, 3 MOA DOT Reticle, Weaver Style (or PIC) Rail and Direct-Mount to RMR / SRO, 35,000 hrs Battery Life **MAP'd PRODUCT: \$299.99**



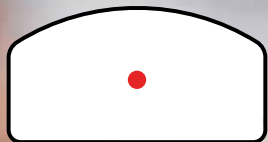
1 x (28mm wide x 24mm tall)
3 MOA RED DOT



RXU-200 MICRO REFLEX SIGHT

Designed for deep concealment, the RXU-200 reflex sight's ultra compact size provides a unique sighting solution for red dot shooters who want a minimalist platform without sacrificing performance. The micro RX series sights from Bushnell utilize an efficient, point-source LED to produce a clean circular disc dot-shape instead of a small burst with flare effect commonly found in red dot sights. Dot intensity automatically adjusts to environment and consumes less energy when in a holstered or stored state. The 7075-T6 aircraft grade, extruded aluminum housing is MIL-STD-810 impact & vibration rated to ensure the glass and electronic internals are protected against firearm recoil and rough field use.

RXU200 1x21mm, Black, 6 MOA DOT Reticle 11mm Tall, SHIELD RMSc FOOTPRINT **MAP'd: \$199.99**



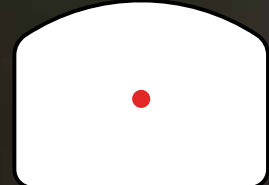
1x21mm
11mm Tall
6-MOA



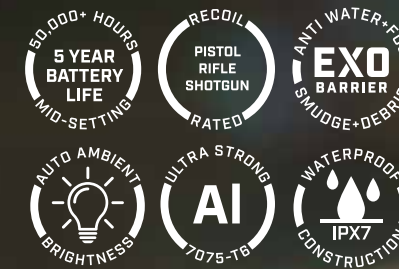
RXC-200 MICRO REFLEX SIGHT

Built for concealment, the RXC-200 reflex sight's compact size provides a more forgiving sighting solution for newer red dot shooters or those who prefer a larger lens/window. The micro RX series sights from Bushnell utilize an efficient, point-source LED to produce a clean circular disc dot-shape instead of a small burst with flare effect commonly found in red dot sights. Dot intensity automatically adjusts to environment and consumes less energy when in a holstered or stored state. The 7075-T6 aircraft grade, extruded aluminum housing is MIL-STD-810 impact & vibration rated to ensure the glass and electronic internals are protected against firearm recoil and rough field use.

RXC200 1x21mm, Black, 6 MOA DOT Reticle 15mm Tall, SHIELD RMSc FOOTPRINT **MAP'd PRODUCT: \$199.99**



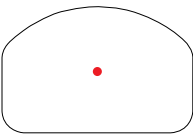
1x21mm
15mm Tall
6-MOA



RXS-250 REFLEX SIGHT

Its robust aluminum housing is proven reliable. Should your grip fail you, the RXS-250 is engineered to mitigate energy transfer to the lens or the electronics, keeping you in action. The top loading CR2032 battery is easy to replace without removing the sight from the firearm retaining your zero. Onboard logic allows the user to choose between a 12hr auto-off timer or full manual control.

RXS250	1x 24mm, Black, 4 MOA DOT Reticle DeltaPoint® Footprint	MAP'd PRODUCT: \$249.99
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4 MOA DOT RETICLE
DELTAPOINT® FOOTPRINT

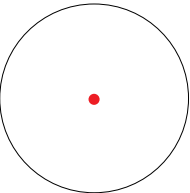
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TRS-125 RED DOT SIGHT

Efficient clear 3 MOA dot with 10 brightness settings. Point source LED creates a clean beam that produces a strong dot without wasting energy. With over 15,000 hours on the mid setting (Setting 5) you won't need to change the battery any time soon. The side loading CR2032 battery is easy to replace without removing the sight from the firearm retaining your zero. Onboard logic allows the user to choose between a 12hr auto-off timer or full manual control.

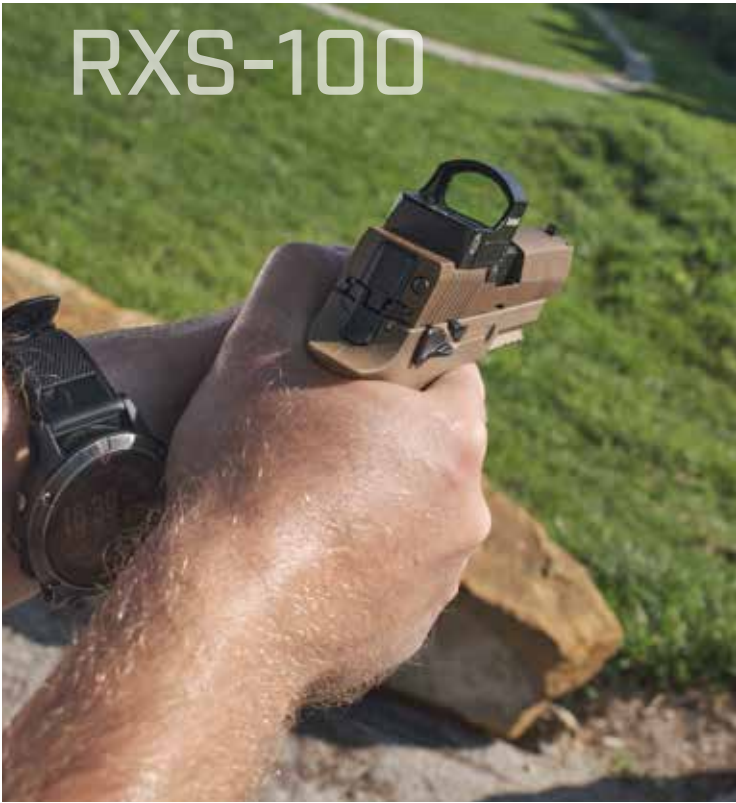
TRS125	1x22mm, Black, 3 MOA DOT reticle weaver style rail mount with optional high-rise spacer	MSRP: \$119.99
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3 MOA DOT RETICLE
WEAVER STYLE RAIL MOUNT
WITH OPTIONAL
HIGH-RISE SPACER



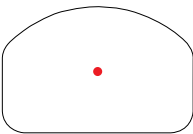
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RXS-100 REFLEX SIGHT

Designed to withstand .45 ACP recoil, tested to take a continuous 1,000g force over 1,000 times. Featuring a rugged aluminum chassis that protects glass and electronic internals during hard use. Built to work with optics-ready pistols, rifles and shotguns. The side loading CR2032 battery is easy to replace without removing the sight from the firearm retaining your zero.

RXS100	1x 25mm, Black, 4 MOA DOT Reticle DeltaPoint® Footprint	MSRP: \$99.99
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4 MOA DOT RETICLE
DELTAPOINT® FOOTPRINT

- 



AR OPTICS™ ADVANCE RED DOT SIGHT

The Bushnell® Advance™ is a micro reflex red dot sight small enough to fit on a pistol. It projects a 5-MOA dot through waterproof, and shockproof optics. The Advance™ is the smallest, lightest red dot in the AR Optics family, and is ideal for close-quarter scenarios. The side loading CR2032 battery is easy to replace without removing the sight from the firearm retaining your zero. Onboard logic allows the user to choose between a 12hr auto-off timer or full manual control.

AR750006	1x24mm, Black, 5 MOA Dot Reticle, Meopta Footprint	MSRP: \$159.99
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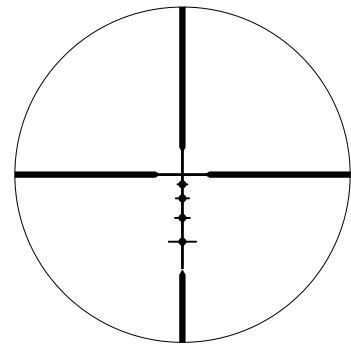


5 MOA DOT RETICLE
MEOPTA FOOTPRINT

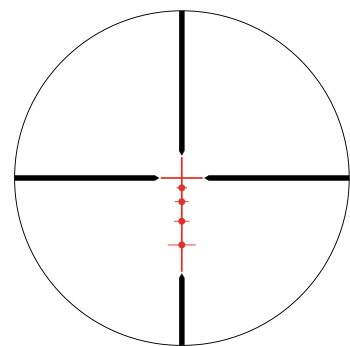


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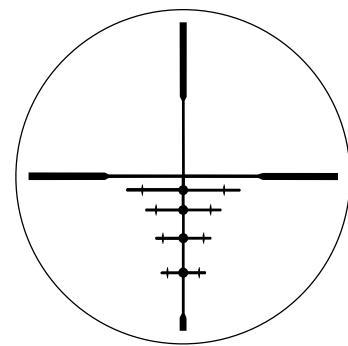
RETICLES



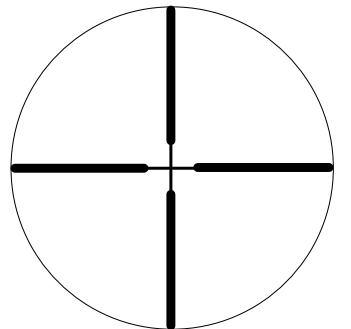
**DOA QUICK
BALLISTIC**



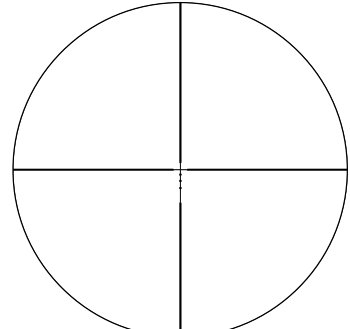
**DOA QUICK BALLISTIC
ILLUMINATED**



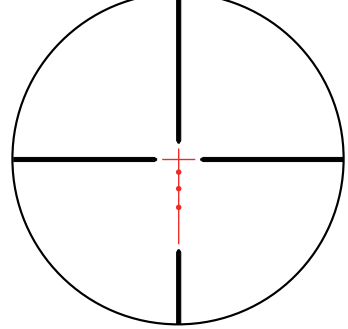
DOA 600



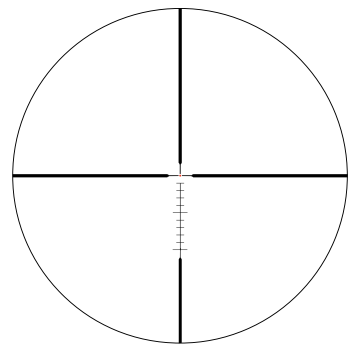
MULTI-X®



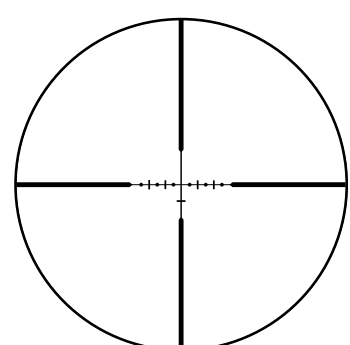
DROPZONE 22



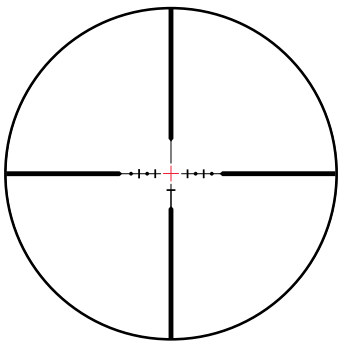
**DROPZONE 22
ILLUMINATED**



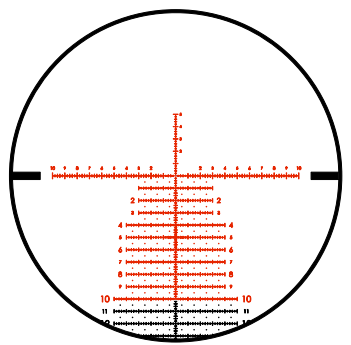
**DOT DROP
ILLUMINATED**



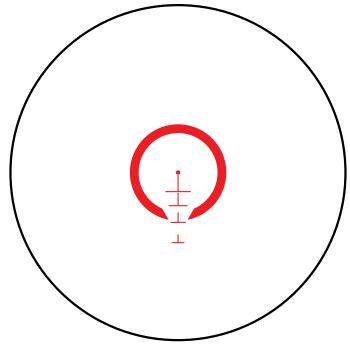
WINDHOLD



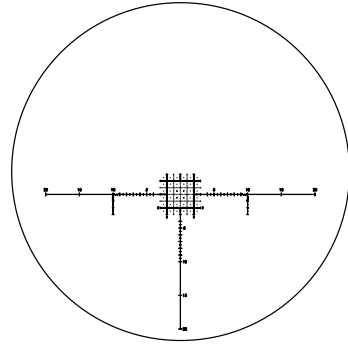
**WINDHOLD
ILLUMINATED**



**DEPLOY MIL 2
ILLUMINATED**



**.223/5.56 BDC
ILLUMINATED**



SHOTCALL

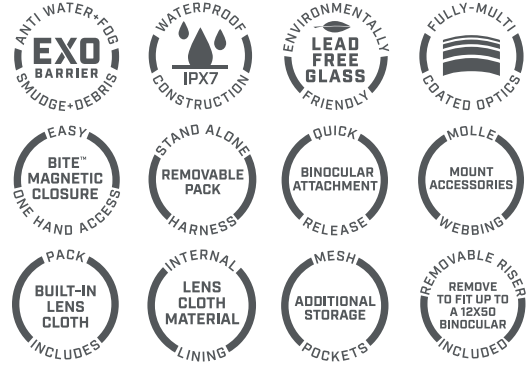




PRIME® & VAULT KIT

Its industry leading clarity is priced to leave competitors eating dust on a shelf. They're armor-plated, waterproof, fog proof and built to take nature's worst while delivering best-in-class durability and clarity. This aggressive, ergonomic performer houses fully multi-coated lenses with new objective lens covers that stay in place. And all four models feature 2-step eyecups for improved fit and comfort. For serious hunters who won't settle for anything less than the brightest images, at a price that's more than affordable. Now available in slate green color that matches the included Vault pack

NEW BP1042VTC	10x42mm Prime Binocular and Vault Pack	MAP'd PRODUCT: \$179.99
NEW BP1250VTC	12x50mm Prime Binocular and Vault Pack	MAP'd PRODUCT: \$209.99



TROPHY® BINOCULARS

Its industry leading clarity is priced to leave competitors eating dust on a shelf. They're armor-plated, waterproof, fog proof and built to take nature's worst while delivering best-in-class durability and clarity. This aggressive, ergonomic performer houses fully multi-coated lenses with new objective lens covers that stay in place. And all three models feature 3 position eyecups for improved fit and comfort. For serious hunters who won't settle for anything less than the brightest images, at a price that's more than affordable.

NEW 334210	10x42mm Trophy, Green, Roof, Mid-Size	MSRP: \$139.99
NEW 334211	10x42mm, Bone Collector Realtree Edge Camo, Roof, Full-Size	MSRP: \$149.99
NEW 335105	10x50mm Trophy, Green, Roof, Full-Size	MSRP: \$149.99



POWerview™ 2 BINOCULARS

An all-metal chassis is the new PowerView 2's foundation, and it's never before been offered at this price. The all-metal chassis ensures ruggedness and durability in the harshest elements, meaning the chassis won't crack in the extreme cold of winter, or disform in the intense heat of summer. The new metal body also eliminates uneven weight distribution often found in binoculars with plastic chassis. Multi-coated optics provide vibrant images for a crisp, clear viewing experience. Updated ergonomics and a rich textured rubber armor guarantee you'll always have a firm grip, even in one hand.

PWV821	8x21mm, Black, Roof, Aluminum Chassis	MSRP: \$24.99
PWV1025	10x25mm, Black, Roof, Aluminum Chassis	MSRP: \$29.99
PWV1632	16x32mm, Black, Roof, Aluminum Chassis	MSRP: \$39.99
PWV842	8x42mm, Black, Roof, Aluminum Chassis	MSRP: \$69.99
PWV1042	10x42mm, Black, Roof, Aluminum Chassis	MSRP: \$79.99
PWV1050	10x50mm, Black, Roof, Aluminum Chassis	MSRP: \$59.99
PWV1250	12x50mm, Black, Roof, Aluminum Chassis	MSRP: \$64.99
PWV2050	20x50mm, Black, Roof, Aluminum Chassis	MSRP: \$69.99



H2O™ BINOCULARS

The H2O binoculars come with a IPX7 waterproof construction that is tested by submerging at 1 meter for 30 minutes without any penetration. The incorporation of IPX7 rating means these binoculars are ready to take on the nastiest conditions and the roughest elements. An all glass, fully multi-coated optical system is combined with BAK-4 prisms that enhances contrast, resolution, and light transmission. These binoculars are equipped with updated ergonomics with non-slip soft touch rubber and easy grip texture. Easy grip runners where grip counts and texture along the sides and bridge of the binocular reduce the chance of dropping and give a confident in-hand feel....even with one hand. Aluminum chassis adds confident durability that these binoculars can take the abuse of even the most grueling conditions. By reducing the weight of the body, you can use these binoculars comfortably all day...everyday!

138005R	8x25mm, Blue, Folding Roof, Compact	MSRP: \$44.99
130105R	10x25mm, Blue, Roof, Compact	MSRP: \$49.99
132105	12x25mm, Blue, Folding Roof, Compact	MSRP: \$54.99
158042R	8x42mm, Blue, Roof, Full-Size	MSRP: \$89.99
150142R	10x42mm, Blue, Roof, Full-Size	MSRP: \$99.99
157050R	7x50mm, Blue, Porro, Full-Size	MSRP: \$99.99
134218R	8x42mm, Blue, Porro, Full-Size	MSRP: \$79.99
134211R	10x42mm, Blue, Porro, Full-Size	MSRP: \$89.99
134212R	12x42mm, Blue, Porro, Full-Size	MSRP: \$99.99



TROPHY® XTREME SPOTTING SCOPE

Compact 20-60x65mm objective in a 45 Degree design, and comes with fully multi-coated lenses for brighter image acquisition. Comes with a large power and objective that is balanced in this easy to carry and maneuver scope. A durable chassis and rubber armor create a strong body that protects the optical system for a lifetime of use in the harshest environments. This TROPHY XTREME spotting scope also has IPX7 waterproof construction that is nitrogen purged and o-ring sealed optics make sure you can see your target in any condition.

887520B 20-60x65mm, Tripod adaptable MSRP: \$199.99



PRIME™ SPOTTING SCOPE

Premium versatility at a low price. The 45 degree eyepiece and indexing tripod adapter allow for flexibility while hunting, shooting, or nature viewing. All this coupled with the same great clarity Bushnell has to offer makes for premium product at a standard price.

SP206065B	20-60x65mm, Straight Eyepiece, Tripod adaptable	MAP'd PRODUCT: \$359.99
SP206065AB	20-60x65mm, Angled Eyepiece, Tripod adaptable	MAP'd PRODUCT: \$359.99
SP164850B	16-48x50mm, Straight Eyepiece, Tripod adaptable	MAP'd PRODUCT: \$299.99



CELLUCORE LIVE

LIVE STREAMING
CELLULAR TRAIL CAM



VIEW LIVE VIDEO WITH THE TOUCH OF A BUTTON.

The CelluCORE Live Cellular Trail Camera is feature-rich with everything you need in a cellular camera, plus Live Streaming Video on-demand. So, with the touch of a button on your smart phone, you get real-time video of deer you're managing, spots you're scouting, property you're protecting, or any scenario that matters to you. And, with Dual SIM Connectivity, it automatically connects to the strongest AT&T® or Verizon® network signal in your camera's area.

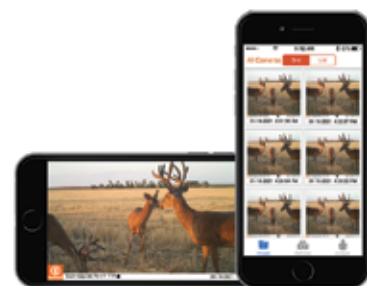


STREAMS LIVE VIDEO
TO YOUR PHONE

KEY FEATURES

- Live streaming video
- Dual SIM automatically connects to the strongest network signal – AT&T or Verizon
- Optimized antenna
- High output No Glow IR LED's for best-in-class night range and battery life
- 20MP images, 80 ft night range
- Sorts images by weather, wind, moon & more

MSRP: \$299.99 Model No. 119908D
UPC: 0-29757-01912-7



BUILT TO MAKE "LOW BATTERY LIFE" ALERTS OBSOLETE.

The CelluCORE 20 Solar combines the reliability and image quality of the CelluCORE 20 with an integrated solar panel to dramatically increase battery life.

The solar panel detaches so you can adjust it to face the sun and includes a rechargeable lithium-ion battery that can maintain full charge for up to 70 images per day with adequate sunlight. When the solar panel runs down, the camera will then utilize the "AA" batteries until the panel recharges and is used again. And, with Dual SIM Connectivity, it automatically connects to the strongest AT&T® or Verizon® network signal in your camera's area.

KEY FEATURES

- Integrated solar panel can be detached and positioned to face strongest sun position
- Solar Panel comes with rechargeable lithium-ion batteries that can maintain full charge for up to 70 images per day with adequate sunlight before switching to the cameras "AA" batteries
- Dual SIM automatically connects to the strongest network signal – AT&T or Verizon
- 20MP images, 80 ft night range
- Optimized antenna

MSRP: \$149.99

Model No. 119904S
UPC: 0-29757-00936-4

CELLUCORE 20 SOLAR

CELLULAR TRAIL CAM



CELLUCORE 20 DUAL SIM

CELLULAR TRAIL CAM



AUTOMATICALLY CONNECT TO THE STRONGEST NETWORK.

The CelluCORE 20 Dual Sim gives you the proven performance and reliability of the original CelluCORE 20 now with dual carrier connectivity. That means you can automatically connect to AT&T® or Verizon®—whichever offers the strongest cellular network based on your camera's location. No need to compare with network strength maps!

KEY FEATURES

- Dual SIM automatically connects to the strongest network signal – AT&T or Verizon
- Make setting changes through your phone
- Optimized antenna
- High output IR LED's for best-in-class night range and battery life
- 20MP images, 80 ft night range
- Sorts images by weather, wind, moon & more

MSRP: \$109.99

Model No. 119904D
UPC: 0-29757-00982-1



BUILT FOR THE PURSUIT

Bushnell builds trail cameras for the network connecting, 24/7 viewing, image sorting, night range crushing, easy set up enabling, Mother Nature thwarting reliability you depend on. Just like you, they're Built For The Pursuit.



THE CELLUCORE A20 & V20 Cellular Trail Camera is a high-performance cellular trail camera family that's easy on the wallet. The CelluCORE Cellular Trail Cameras are feature-rich and easy-to-use. They connect, receive, and sort high-quality images faster and hold up with rugged reliability season after season. You'll get clear day and night photos sent right to your devices, plus long battery life, and simple setup. With CelluCORE, you've got everything you want in a cellular trail camera, for less. So, go bag that trophy. Then toast with the good stuff.

KEY FEATURES

- Crystal clear 20 MP images
- HD video
- Best-In-Class night range - 80ft
- Sub 1 sec Trigger Speed
- 20MP images, 80 ft night range
- AT&T® or Verizon®

MSRP: \$109.99

AT&T
Model No. 119904A
UPC: 0-29757-99041-9
verizon
Model No. 119904V
UPC: 0-29757-99042-6

CELLUCORE A20 V20

CELLULAR TRAIL CAM



CORE DS-4K

NO GLOW



KEY FEATURES

- Dual sensors for high quality images day & night
- Up to 32MP Images
- No-Glow LED 120ft night range
- Best-In-Class 4K video
- 1.5" color View Screen
- 3-Preset Menus + Advanced Mode

MSRP: \$219.99

Model No. 119987C
UPC: 0-29757-19987-4

DUAL SENSOR TECHNOLOGY.

THE DIFFERENCE BETWEEN NIGHT & DAY.

The CORE DS-4K features dual sensors to check all the boxes for what successful hunters want most: The highest quality images day and night, plus optimized battery life for maximum image captures.

CORE S-4K

NO GLOW



KEY FEATURES

- Best-In-Class 4K video
- Up to 30MP Images
- Best-In-Class 110ft night range
- Best-In-Class 0.2s trigger speed
- 1.5" Color Viewscreen
- 3-Preset Menus + Advanced Mode

MSRP: \$159.99

Model No. 119949C
UPC: 0-29757-19949-2

4K VIDEO WITH BEST-IN-CLASS IMAGES.

The CORE S-4K offers the highest picture resolution with a 4K single sensor for best-in-class 4K video quality & image resolution, plus optimized battery life for maximum image captures.

PRIME



PRIME - LOW GLOW

KEY FEATURES

- 80 ft night range
- 24 mega pixels
- 0.3 sec trigger speed

Model No. 119932C
UPC: 0-29757-00637-0

PRIME COMBO - LOW GLOW

- Includes 16GB card and 6AA batteries

MSRP: \$119.99

Model No. 119932CB
UPC: 0-29757-00638-7

ENGINEERED FOR PROVEN RESULTS WITHOUT THE STICKER SHOCK.

The Prime is engineered for proven results without the sticker shock. With a straight forward set-up, easy-to-navigate menu, and the same quality you've come to expect from a Bushnell camera.

PRIME L20

LOW GLOW



KEY FEATURES

- 20 mega pixels
- 0.7 sec trigger speed
- 80 ft night range
- 1080p video with audio

MSRP: \$99.99

Model No. 119930B
UPC: 0-29757-19930-0

WHERE IS IT WRITTEN THAT YOU CAN'T HAVE THE BEST FOR LESS?

The Prime L20 isn't about cutting corners, it's about loading every bit of Bushnell's proven performance, in quality, and reliability into a 20MP trail camera a hunter can count on.

BACKTRACK mini

GPS

SIMPLE NAVIGATION

GPS SATELLITE TECHNOLOGY



BACKTRACK MINI GPS

Don't have cell coverage or your battery dies fast on your smartphone while hunting, backpacking, or hiking? Backtrack Mini has you covered! The Backtrack Mini uses GPS satellite technology - no need for cellular network. The battery lasts up to 24 hours while GPS is running on device, typical smartphone batteries last less than 8 hours under similar conditions. Has a easy to use GPS with 4 button operation, create backtrack to base camp, easy to setup waypoints. Built with an exoskeleton that is rugged for the outdoors, the Backtrack Mini is also drop proof and waterproof, and compact for easy carry. Added features like a built-in compass with temperature, time, barometric pressure and elevation.

NEW
GPSBTM

Backtrack Mini, Included tether and carabiner, Micro USB Charging

MSRP: \$99.00



DESIGNED TO WORK WITH THE BUSHNELL CONNECT APP

GET IT ON
Google Play

Download on the
App Store



SCAN ME

SCAN OR CODE
TO LEARN MORE ON THE
BACKTRACK MINI GPS



HUNT/FISH
MODE



COMPASS
MODE



WAYPOINTS
MODE



MAP & TRIP
MODE



VAULT™

MODULAR OPTICS PROTECTION SYSTEM BINOCULAR PACK & LRF POUCH



VAULT MODULAR OPTICS PROTECTION SYSTEM BINOCULAR PACK

BITE magnetic closure allows easy and quiet one-handed access to your optics. The lid opens towards the front and stays open using an additional magnet, so that you don't have to fight the flap. Durable, soft touch fabric reduces noise in the field making sure you don't blow your position. The inside of the pack is lined with lens cleaning cloth material to protect your glass. The compact design makes it easy to carry what you need without getting in the way of your movement. Quick detach binocular attachment straps buckle into each other to create a carry handle for your binoculars when not in the pack. MOLLE webbing on the bottom of the pack allows a pistol or bear spray holster to be mounted. Ultralight and modular harness is an easy-to-use and all day comfortable. Offset buckles allow for the harness to clip into itself after removing the pack creating a stand-alone harness.

BABINPCT

Binocular Pack, Fits up to a 12x50mm roof binocular

MSRP: \$69.99



LRF POUCH WORKS WITH BINO PACK



BINO PACK - SOLD SEPARATELY

VAULT MODULAR OPTICS PROTECTION SYSTEM LRF POUCH

BITE magnetic closure allows easy and quiet one-handed access to your optics. The lid opens towards the front and stays open using an additional magnet, so that you don't have to fight the flap. Durable, soft touch fabric reduces noise in the field making sure you don't blow your position. The inside of the pouch is lined with lens cleaning cloth material to protect your glass. Three locking U-shaped clips allow the LRF pouch to attach onto the side or next to the Vault binocular pack on the left or right side. Included coiled tether keeps your rangefinder secure.

BABLRFPC

LRF Pouch, Fits all current Bushnell Laser Rangefinders

MSRP: \$29.99

